



Chicago Section IFT  
the First Section



Licensing Executives Society  
(U.S.A. and Canada), Inc.

### **LES Chicago Chapter: IP & Licensing Basics: A One-Day Review**

**DATE & TIME:** Thursday, May 2, 2013, 8:30 AM - 5:00 PM

**RECEPTION:** LES Around the World After Party, 5:30 PM – 7:30 PM

**LOCATION:** IIT Institute of Design, 350 N. LaSalle St., Chicago, IL 60610

**INSTRUCTORS:** Patrick Gattari, *McDonnell Boehnen Hulbert & Berghoff LLP*, Ada C. Nielsen, *The Peregrine Maven Group*, Wallace L. Oliver, General Counsel, *Applied Thin Films, Inc.*

**Introduction:** This one-day course provides a survey of the basics of intellectual property (IP) and licensing. It builds a practical understanding of core IP and licensing concepts from both the business and legal perspectives. Each course, taught by both legal and business experts working as a team, is divided into five topics with examples, exercises and interaction between instructors and fellow students. Topics include: Introduction to IP; Basics of IP Commercialization & Licensing; Determining Reasonable License Fees & Royalty; Managing Risks; and a Licensing Case Study.

**Who Should Attend:** There is no prerequisite to attend this course. It is designed for those with no prior experience in licensing, including students, entrepreneurs, non-IP attorneys, finance professionals, business development professionals, and those considering a career in licensing.

**Why You Should Attend:** There is more emphasis now than ever before on commercialization, company formation and job creation from the billions of dollars invested annually in research and development at America's universities, government laboratories and small businesses. Whether you are an entrepreneur in the making, a principal investigator or student at any level who wants a better grasp of the basics, or an aspiring technology transfer professional, this course will give you the tools you need to understand and participate effectively in the process of protecting IP and facilitating its commercialization.

Click URL below for registration and meeting details.

<http://www.lesusacanada.org/chapters/usa/chicago-chapter/may-2-2013-chicago-chapter-meeting>